

Sunstone School of Management

MBA & PGDM

In partnership with top colleges across India

Placement Report

Audited by

B2K analytics
BYTES TO KNOWLEDGE

From the **Desk of Founders**

“ Sunstone was born out of a vision — a bold belief that higher education in India could be transformed into something extraordinary. We dared to dream of an education system that doesn’t just promise but delivers — one that bridges the chasm between academia and industry and empowers students with the future they deserve. Since 2019, every step we’ve taken has been fueled by this purpose.

This report is far more than numbers and achievements — it is living proof of what happens when vision meets action. It encapsulates the transformation of our students’ lives, the trust they placed in us, and our unwavering commitment to delivering outcomes that redefine expectations. This report is the foundation of a movement. A movement to reimagine higher education in India. A movement to set standards that others aspire to. A movement to ensure that every student, no matter where they come from, can access the future they’ve always dreamed of. ”



Ashish Munjal
Co-Founder & CEO

Ankur Jain
Co-Founder & CBO

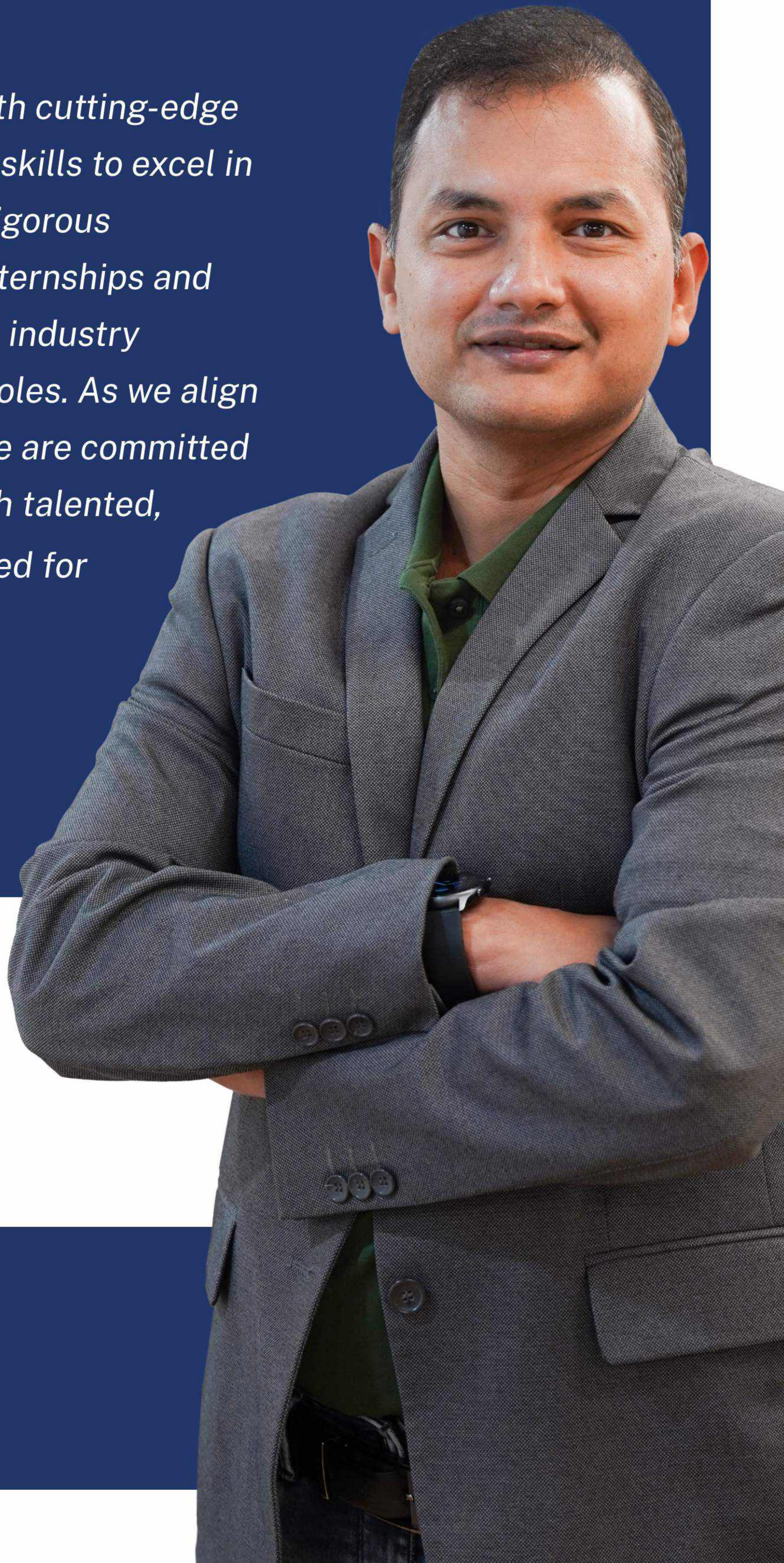
Piyush Nangru
Co-Founder & COO

From the **Head of Placements'** Desk

“ Sunstone prepares students with cutting-edge technical skills and essential soft skills to excel in today’s dynamic job market. Our rigorous curriculum, including hands-on internships and live projects, equips them to meet industry demands and thrive in emerging roles. As we align our training with market needs, we are committed to providing your organization with talented, industry-ready professionals poised for growth and innovation.”

Sarvesh Prasad

SVP, Placement,
Sunstone



From the Desk of Brickworks Analytics



Ref: B2K/Sunstone/MUM/RB/0001/2024-25

September 11-2024

To

The Head of Placements
Placements Department
Sunstone,
Unitech Cyberpark,
Gurugram - 122022

Dear Sir,

Re: **Audit of Placement Report for the batch 2021-23 of Master of Business Administration and Post Graduate Diploma in Management of students enrolled in Sunstone partner Institutions.**

We have audited the data related to remuneration, function & location as presented in the Placement Report prepared by Sunstone for the final placement (based on the offers received on campus) for the batch of Master of Business Administration and Post Graduate Diploma Management of students enrolled in Sunstone partner Institutions for 2021-23.

The preparation of the Placement Report is the responsibility of Sunstone. Our responsibility is to validate the information related to remuneration, function & location provided in the report with the relevant documentation and comment on the conformance of those with the Indian Placement Reporting Standards (IPRS) Revision 2.2.

In this context, we confirm the following:

1. For the purpose of the audit, we have obtained all the information and explanations, which, to the best of our knowledge and belief, were necessary. In our opinion, the data related to remuneration, function & location as presented in the Placement Report generally complies with the Indian Placement Reporting Standards Revision 2.2., except for certain instances where function/location/breakup of remuneration are not available. B2K has relied on declaration of authenticity from the management of Sunstone for considering such data points.



B2K Analytics Private Limited
(Formerly Brickworks Analytics Pvt. Ltd.)

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P: +91 80 4040 9950 | E: info@b2kanalytics.com | www.b2kanalytics.com

From the Desk of Brickworks Analytics



2. The validation of information presented in the report is based on communication received by Sunstone from recruiting companies. B2K Analytics has not independently sourced any information or documentation from the recruiters.
3. We have verified the information with respect to job location, function and remuneration presented in the report with communication received from recruiters by Sunstone.
 - a. The information has been categorised as best as possible under different salary heads as given in the IPRS Revision 2.2; where a break-up was not available, the entire remuneration has been considered as 'Fixed component' as advised by Sunstone through a suitable declaration.
 - b. The data points mentioned under different salary heads are representative of aggregate salary components offered to the candidates.
 - c. Long-Term benefits like ESOPs (vested after the first year), retention bonus and any other long-term benefit to be paid after the first year have not been considered for the calculation of 'Maximum Earning Potential'.
 - d. We have considered the amount of Gratuity in the calculation of MEP even though it is payable after 5 years of service as this amount is not separately available for all the candidates.
 - e. We could not verify the location for some students as some recruiting companies do not mention it in the offer letter or the location is decided after joining. These students have been put under the 'PAN India' category as advised by Sunstone through a suitable declaration.
 - f. Wherever information was missing reasonable assumptions have been made.
4. The offers considered are offers received and not necessarily accepted offers.
5. We have only audited the data related to remuneration, function & location (Pg. nos. 4 to 22) in the Placement report and not the overview, placement highlights section or any additional information presented in the report.

Best Regards,



Ritaban Basu
Head – Risk & Analytics
B2K Analytics

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From the Desk of Brickworks Analytics



Placement Summary:

Particulars	
Total no. of students placed	990
No. of offers generated	1,353
Highest Remuneration in INR*	24,90,624

* Remuneration in AED converted to INR



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PLACEMENT **OUTCOMES**



Placement **Highlights**

A journey of Milestones we are most proud of!

1350+ total offers
received by **Sunstone Students**

1

2

7x more companies
as compared to **top tier private
management institutions in India**

College Name	Avg Unique Companies
Private Institutions*	112
Sunstone	780

*Top 125 NIRF Ranked Private Institutions offering MBA/ PGDM Programs
Note: Data taken from publicly available 21-23 Placement Reports

Placement Outcomes

₹25 LPA* Highest Package

100+ Offers
in Fortune 500 Companies

39+ Offers
from Unicorn & Startups

351+ Offers
from legacy recruiters

283 students received
multiple job offers!

4+
Offers to
11 students

3+
Offers to
58 students

2+
Offers to
283 students

*As audited by Brickworks Analytics -2023 Sunstone Placement Report

ROI Comparison

Sunstone gives you higher financial returns for every rupee spent on fees, with better placement outcomes compared to other top colleges in the country

71% more **Return on Investment (ROI)** compared to **Private Institutions** in India

Colleges	ROI
Private Institutions*	0.90
Sunstone	1.54

*Top 125 NIRF Ranked Private Institutions offering MBA/ PGDM Programs

Note: 1. Data taken from publicly available 21-23 Placement Reports

2. ROI = Average CTC after MBA ÷ Course Fee



STUDENT

Varoon Singh **25 LPA**

GD Goenka University, **MBA 2021-23**

Hometown: Patna

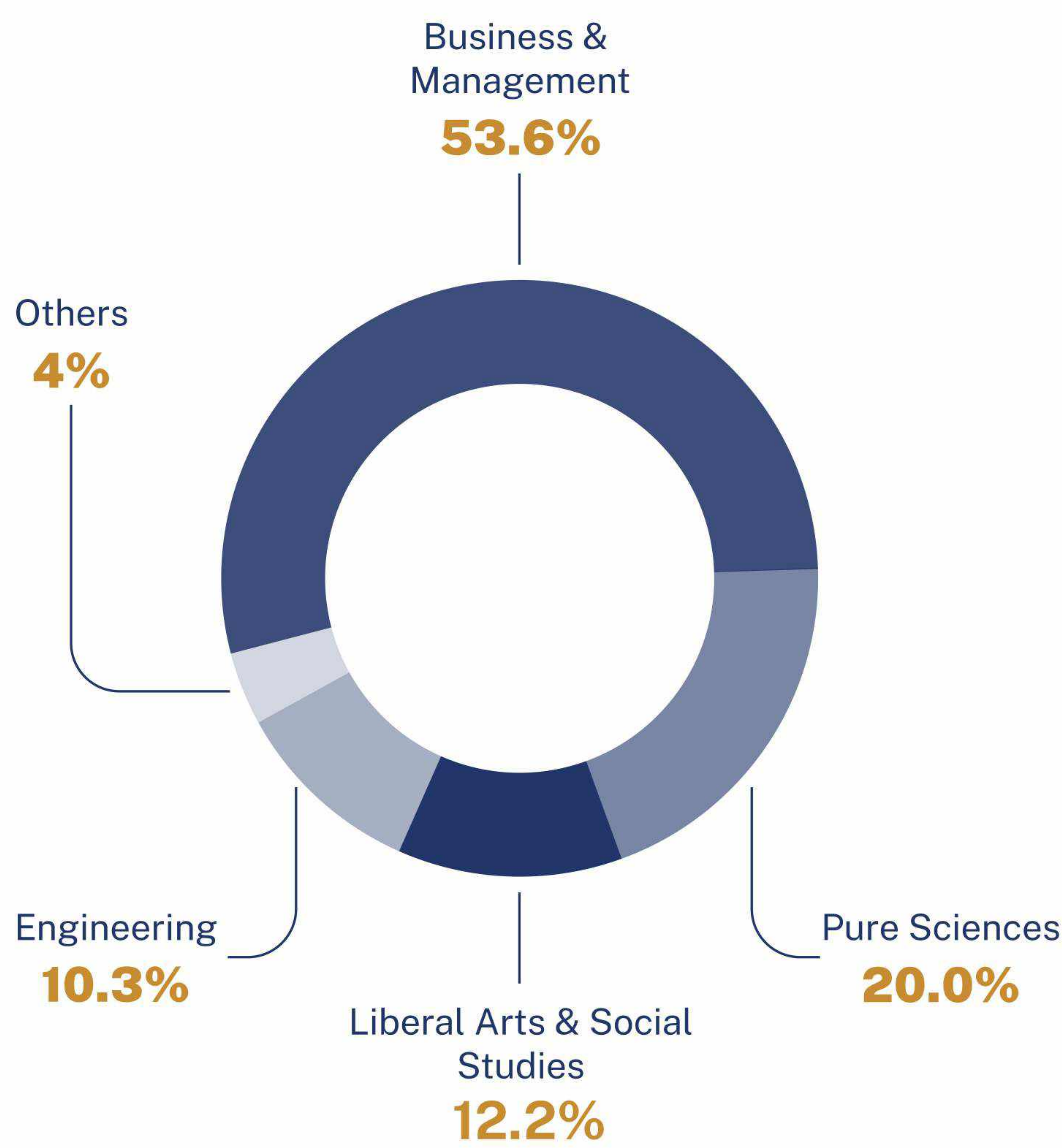
Placed at:



“ My MBA journey at Sunstone was both rewarding and enriching, filled with valuable learnings and ample opportunities. The comprehensive seminars and training sessions played a key role in helping me identify my strengths, address my weaknesses, and excel in interviews. The continuous skill-enhancement sessions and numerous job opportunities kept me competitive throughout the placement process. Additionally, participating in the GIP program, which included learning experiences in Dubai, greatly contributed to my success. This support was instrumental in securing my desired job through company applications and made my MBA experience truly exceptional.”

21-23 Incoming Batch Profile

An overview of our diverse talent pool



88%
Batch Placed

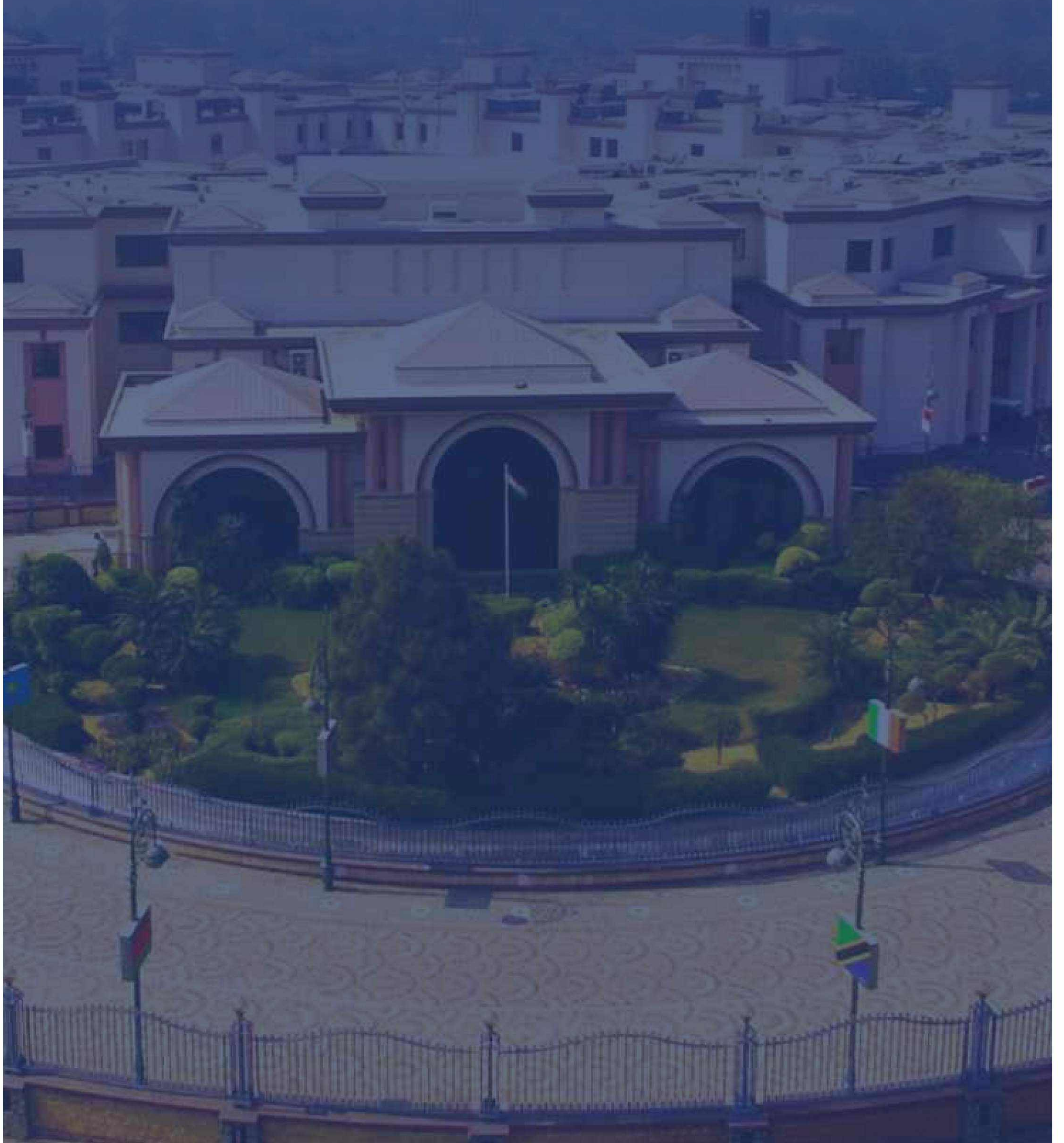


STUDENT
Stuti Jain 4 LPA
SGVU, MBA 2021-23

Hometown: Jaipur Placed at: zivame

“Sunstone provides exceptional support for placement opportunities in both undergraduate and postgraduate programs. The targeted efforts in career development and placement preparation were crucial in securing my role at Zivame Operations. Choosing Sunstone was a pivotal decision that significantly contributed to my successful placement.”

SUNSTONE HAS THE MOST
STUDENT FRIENDLY POLICIES



Secure Your Future with Unlimited Job Opportunities

Unlimited Opportunities

Sunstone follows a student-first placement policy aimed at maximizing career outcomes. Even after securing a job offer, students can continue applying to unlimited job opportunities with a fixed CTC greater than their current offer.

Dream Job Options

Additionally, every student who gets placed receives 3 Dream Options. This gives them the freedom to apply for any job they consider their dream job, irrespective of the CTC offered.



STUDENT

Keshav Patidar **5 LPA**

SAGE University, MBA 2021-23

Hometown: Indore

Placed at:



“Sunstone’s exceptional learning experience, marked by engaging activities and practical industry readiness, has significantly enhanced our placement outcomes. The unwavering support and guidance provided by Sunstone have been crucial throughout the placement process. The dedication of the faculty, who were available even at midnight to assist us, and the innovative teaching methods employed, have been key factors in my successful placement.”

Sunstone's Placement Policy vs Comparable Institutes

Placement-Centric policies	Sunstone	Comparable Institutes
✦ All students are eligible for final placements	Yes	No
✦ Access to unlimited job opportunities	Yes	No
✦ Apply to unlimited higher paying jobs even after securing an offer	Yes	No
✦ Multiple Dream Job opportunities in in-demand sectors of student's choice	Yes	No



STUDENT

Ritika Kanojia **4 LPA**

Rayat-Bahra University, **MBA 2021-23**

Hometown: Ambala

Placed at: 

“ Studying at Rayat Bahra University powered by Sunstone was a transformative experience. The supportive faculty and extensive resources significantly contributed to my learning and career development. Sunstone’s placement cell provided invaluable guidance, leading to my successful placement as a Tax Associate at Ryan India Tax Services. This strong placement support system was crucial in laying a solid foundation for my career.”

• KEY RECRUITERS •



Diverse Pool of Our **Key Recruiters**

77+

BSE Listed
Companies

A gateway to explore a corporate career

15+

Startup
Unicorns

A gateway to explore hands on entrepreneurial career

5+

Family
Offices

A gateway to explore hands scaled traditional businesses

5+

International
Companies

A gateway to explore the corporate culture overseas



STUDENT

Nisha Choudhary **4.8 LPA**

Rayat-Bahra University, **MBA 2021-23**

Hometown: Ludhiana

Placed at:



“ Sunstone's strong industry connections and career support played a key role in preparing me for interviews and securing a job aligned with my aspirations. The placement process truly exceeded my expectations, and I'm thankful for the practical guidance that helped me transition smoothly into the professional world. ”

Legacy Recruiters in Varied Sectors

1,101+ opportunities across in-demand sectors

Internet & Technology

 99



Banking & Insurance

 89



Consumer Products

 25



RECRUITER

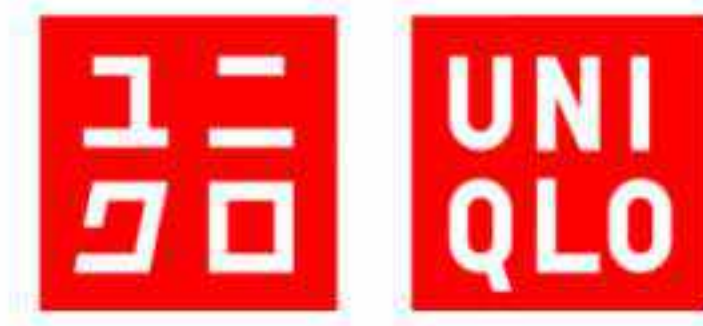
Aryan Raj

Talent Acquisition Manager, Aviva

“ Sunstone's strong industry connections and career support played a key role in preparing me for interviews and securing a job aligned with my aspirations. The placement process truly exceeded my expectations, and I'm thankful for the practical guidance that helped me transition smoothly into the professional world. ”

Retail & Telecom

 36



IT & ITeS

 150



Media, Marketing & Advertising Services

 37



Education

 31



RECRUITER

Shobhitash Jamwal

Human Resource, **HDFC Bank**

“Zeroing in on Sunstone as one of our Talent Acquisition Partners significantly impacted HDFC's hiring strategy! Every candidate from Sunstone is highly skilled & industry-oriented; we can't help but hire at least 1 out of every 3 candidates.”

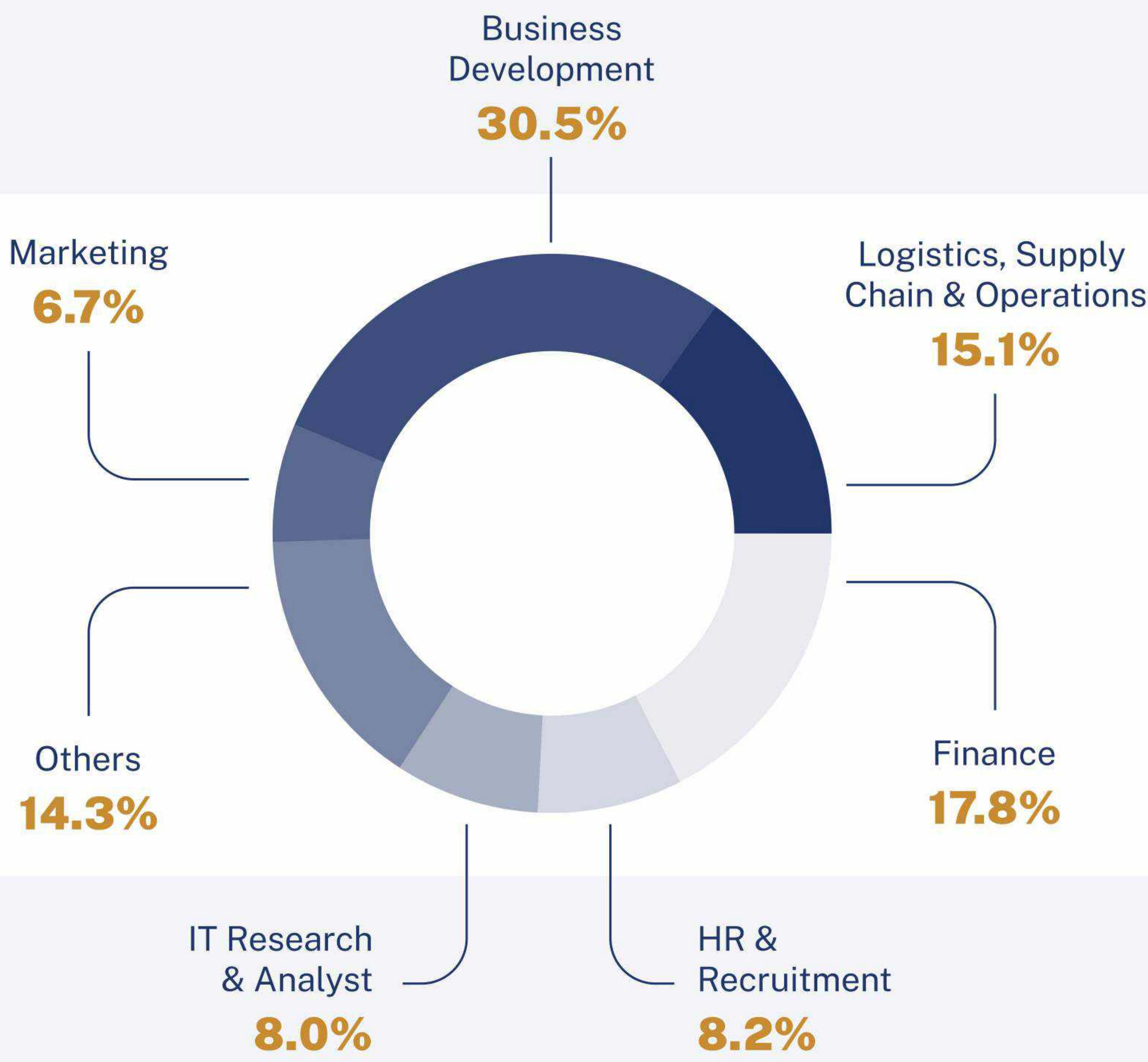
NOTE - WORTHY
HIGHLIGHTS



Tailored Job Matches

Unlimited Career Opportunities in Your Chosen Field

Breakdown of Job domains offered



STUDENT

Bijan Biswas 7 LPA

Rathinam College of Arts & Science, **MBA 2021-23**

Hometown: Andaman & Nicobar

Placed at:

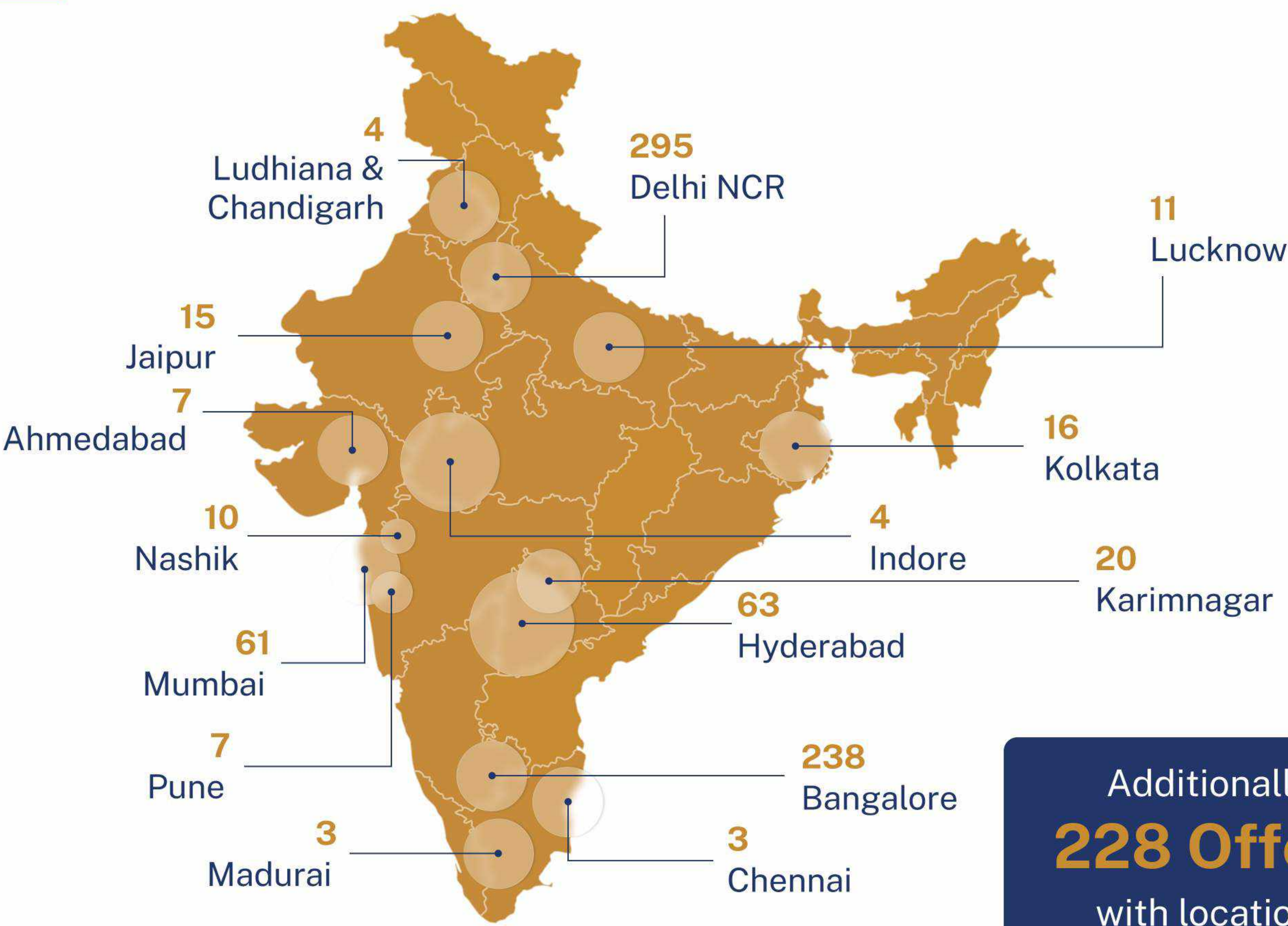


“ The exceptional support and skill enhancement initiatives by Sunstone's Training & Placement team played a pivotal role in helping me secure placement at Piramal Capital and Housing Finance Limited. Their expert career counseling aligned my aspirations with opportunities in my core domains of finance and marketing. The various activities and training sessions helped me build confidence and gain industry-relevant skills. I'm truly grateful for the guidance and proud to achieve this milestone as I embark on an exciting new chapter in my career. ”

Sunstone's Local Edge

Jobs Close to Home

Pan India Opportunities for students



Additionally
228 Offers
with location
flexibility across India



STUDENT

Sazid Hassan **4 LPA**

Assam down town University, **MBA 2021-23**

Hometown: Kamrup, Assam

Placed at:



"Sunstone's innovative teaching methods and commitment to continuous training and development were key to my growth as an MBA student. The department's skill-building programs enhanced my multi-disciplinary capabilities and expanded my placement opportunities. Their supportive approach and dedication to student development make Sunstone a valuable resource for aspiring professionals."

THE SUNSTONE FORMULA FOR
STUDENT SUCCESS



Practical Exposure: Internships

Your First Step to Career Readiness

1104

Participating Students

1573

Total Offers

1.4x Offer

Per Student

***Bringing marquee recruiters**
on college for greater student exposure*

Amul



firstcry



Edelweiss



OYO

eduvanz

Practical Learning

We provide real-world opportunities to practise what you learn and help you develop the skills employers are looking for.

✦ 8+ Months of Immersive Internships/Projects*

Practise the skills you acquire in the classroom with industry internships

✦ Capstone Projects

Application-based industry relevant projects in every semester which simulate the professional environment to make you job-ready from Day 1

✦ Campaign Creation

Develop a marketing campaign for a global sportswear brand

✦ Research Analysis

Conduct a dispsstick survey for a prominent NGO in your locality

*Subjected to College/University guidelines

Corporate Based Learning: **ACE Academy**

A platform to enable remote learning with in-demand certifications for improved placement outcomes

30+

Unique Courses on Tech & Management Topics

25+

Certification Courses

16000+

Hours of Learning

340+

Students Achieved Certificates & Created a Portfolio

35+

Partnered Colleges Participated

3750+

Students Attended Ace Sessions

500+

Live Sessions Conducted Since December 2022

Our Top Academic Knowledge & Training Partners

Exclusive Instructor Led training and courses that equip sunstone students with up and coming specialisations for continuous upskilling to stay industry relevant.

KPMG

 **ORACLE**

tcs iON

Career Success Day: Corporate Simulation

Perfecting Your Placement Game

Overview

Career Success Day is designed to enhance student employability across our partner colleges by simulating Placement and Internship rounds for all batches and programs.

Key Highlights

- ★ **Mock Interviews:** Practise interviews just like the real thing.
- ★ **Group Discussions:** Work together with classmates to improve your communication.
- ★ **Aptitude/Programming Tests:** Test your problem-solving and tech skills.
- ★ **Corporate Connect Sessions:** Get tips and advice from our Career Resource Center.

2,200+ Student Participated

“



STUDENT

Naina Darbarsing Girase **4.5 LPA**

Sandeep University, **MBA 2021-23**

Hometown: Nashik

Placed at:



“Securing a position as a Sourcing Manager at Homesfy Realty is a testament to Sunstone's exceptional support throughout my placement journey. The guidance I received — from mock interviews to personalized advice — was instrumental in my success. The dedication of the placement team to building valuable connections was crucial. I am eager to apply the lessons learned at Sunstone in my career and remain connected, with a commitment to giving back and making my mentors proud.”

Curriculum to Career

The Complete Placement Readiness Program

Activities designed to foster student ownership and leadership skills, preparing them to excel in placement processes and thrive in their corporate careers.

Industry Visits



Guest Lectures



Group Discussions



Mock Personal Interviews



Aptitude Practise



Social Learning: Extra Curriculars

★ Launchpad Program

Sunstone's incubation cell nurtures budding entrepreneurs, offering not only learning and networking opportunities but also a seed fund of up to ₹10 crores.



STUDENT

Harshmeet Singh **6 LPA**

Rayat-Bahra University, **MBA 2021-23**

Hometown: Ludhiana

Placed at:



"I am deeply grateful for the invaluable experiences and opportunities Sunstone provided during my time at Rayat Bahra University. As Site HR VP at Shadowfax, I can attest that the past two years were transformative and fulfilling. The expert guidance from lecturers and the support from my batch mates played a crucial role in my placement success. This journey has been a rewarding roller coaster, culminating in a position that truly reflects the quality of education I received."

★ Global Immersion Program

A Global Immersion Program gives students the opportunity to explore world-leading financial hubs abroad, gaining firsthand insights into the industries, culture, and business operations of the host country.



★ Clubs and Societies

Explore your interests with Sunstone's diverse co-curricular clubs in marketing, finance, coding, and Human Resource, alongside a wide range of extra-curricular clubs like photography, theatre, and sports



STUDENT

Surya Prakash Meena **4 LPA**

People's University, **MBA 2021-23**

Hometown: Bhopal **Placed at:** 

"Throughout my MBA journey with Sunstone, I actively participated in various activities that provided invaluable insights for my future career. The experienced faculty played a crucial role, offering motivation and support during challenging times. Specializing in Finance and IT, I gained a deep understanding of these fields, leading to my successful placement as an Assistant Manager at ICICI Bank. Sunstone's comprehensive support and faculty expertise have been vital in launching my corporate career."

TECH-DRIVEN FEATURES FOR **PLACEMENT READINESS**

A close-up photograph of a person's hands holding a black smartphone. The phone's screen is white and displays the Sunstone logo, which consists of a blue square icon with a white 'S' shape inside, followed by the word 'SUNSTONE' in bold blue capital letters. Below the logo is a thin orange horizontal line, and underneath that is the hashtag '#EducationThatWorks' in a smaller, dark blue font. The background is blurred, showing a person in a white lab coat and blue scrubs, suggesting a clinical or educational setting.

SUNSTONE

#EducationThatWorks

Sunstone App

Compliment your in-class education with a vast variety of learning resources, internship opportunities & opportunities to build your portfolio with the Sunstone App.

Download the App for

- Admission Hub
- 30,000+ hours of learning
- 1,000+ jobs & internships



STUDENT

Shreepad Sham Baperkar

Ajeenkya DY Patil University, **MBA 2021-23**

Hometown: Pune

Placed at:



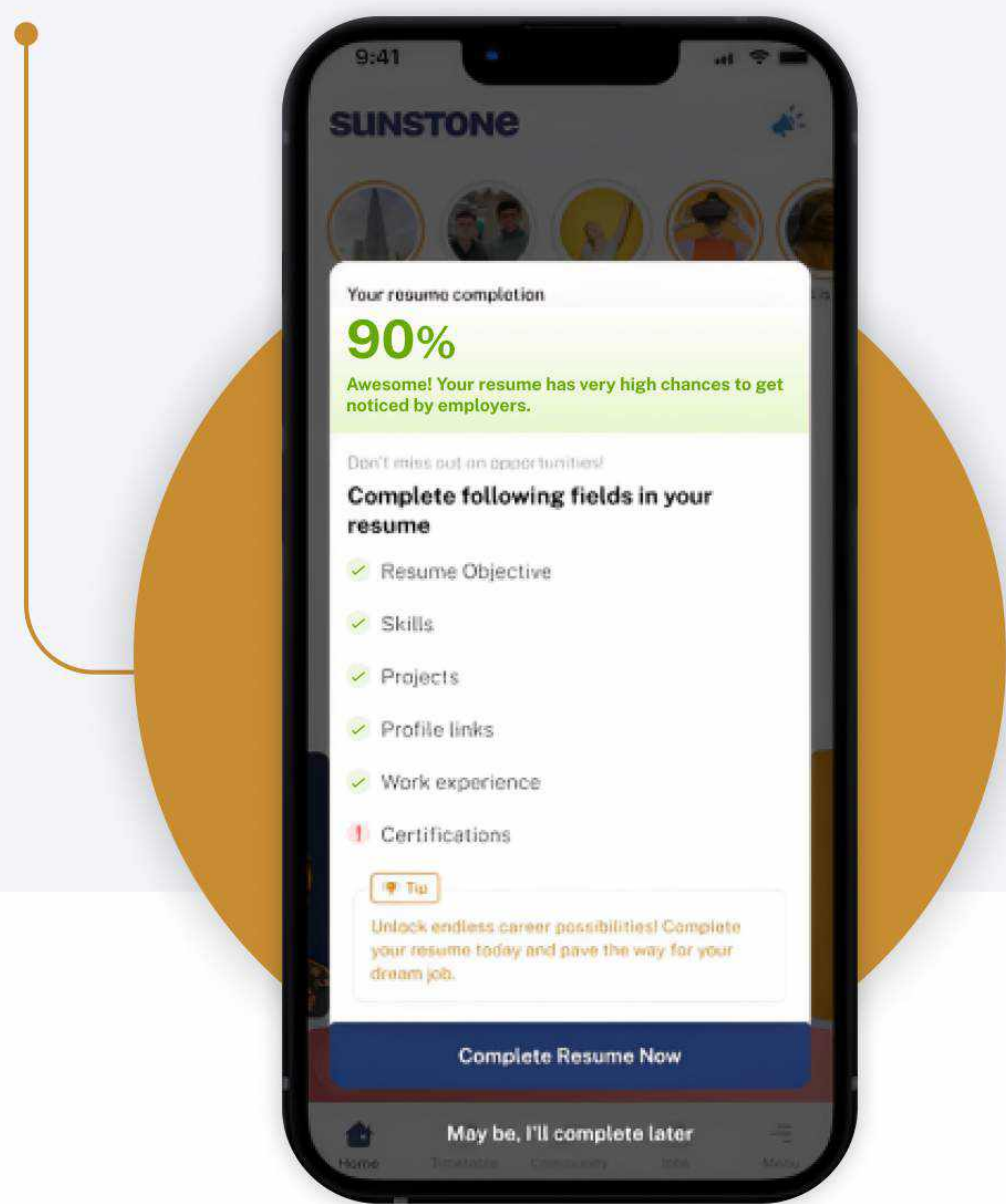
“Securing my placement at Total Movements Pvt. Ltd. was a significant milestone in my career journey, and it wouldn't have been possible without Sunstone's dedicated support. The Training & Placement department was instrumental, organizing targeted skill enhancement activities and offering expert career counselling that guided me every step of the way. I am particularly thankful to Sunstone for precisely aligning opportunities with my career goals, allowing me to work in my core domain at my desired location.”

Create Your Resume in a Snap with Our App

Leveraging technology and product features to ensure placement readiness by generating Resumes automatically.

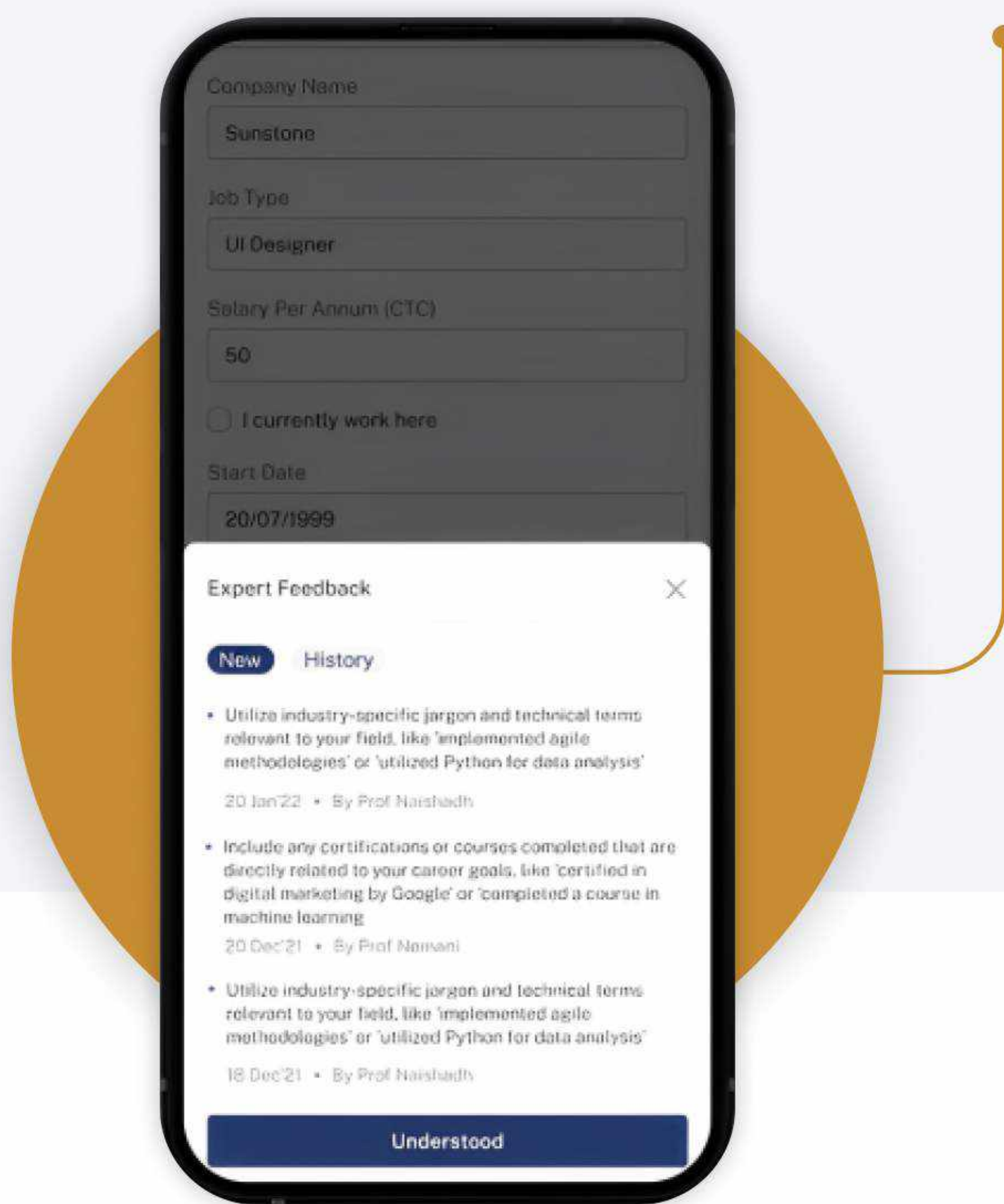
Resume Completion Widget

Home page widget for completing your resume



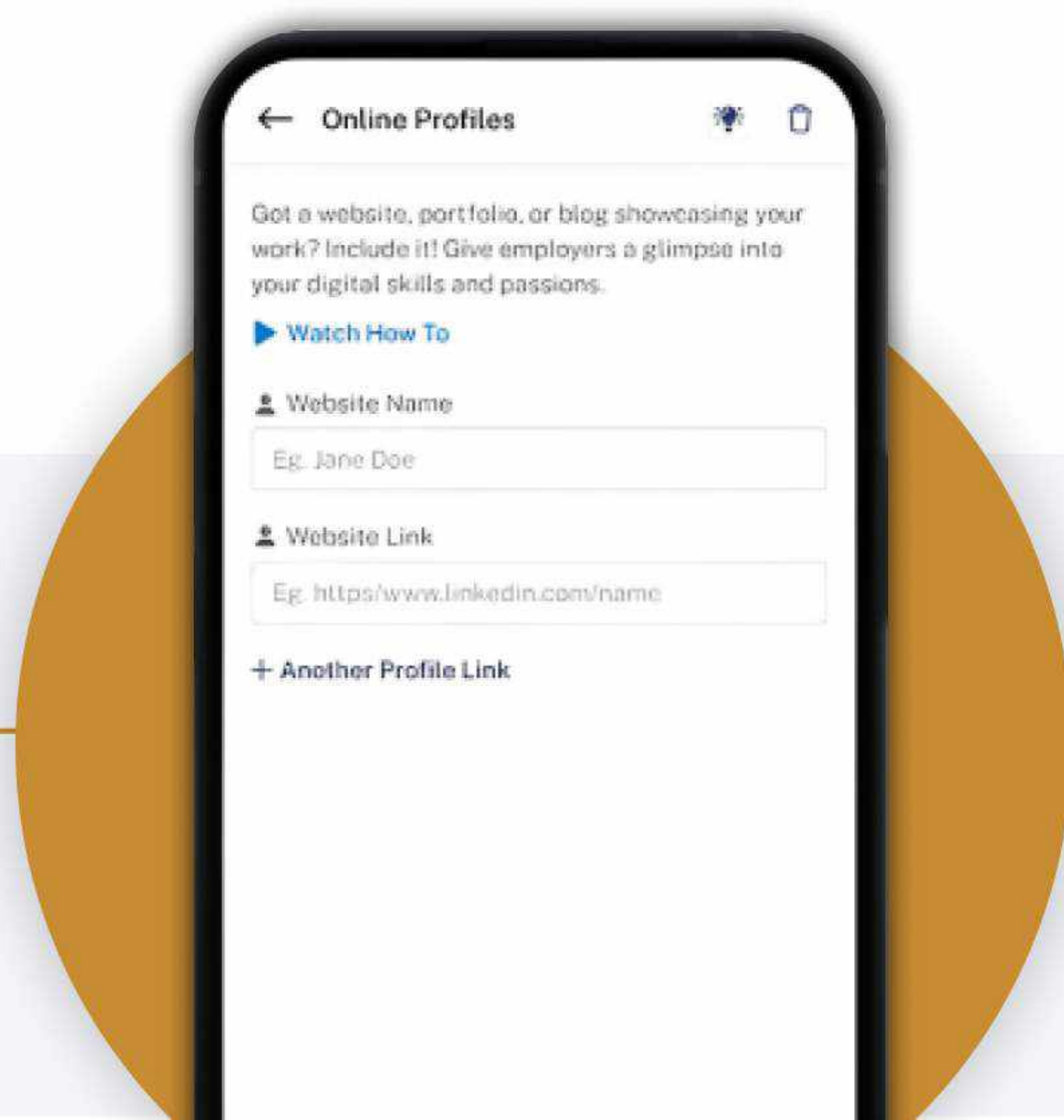
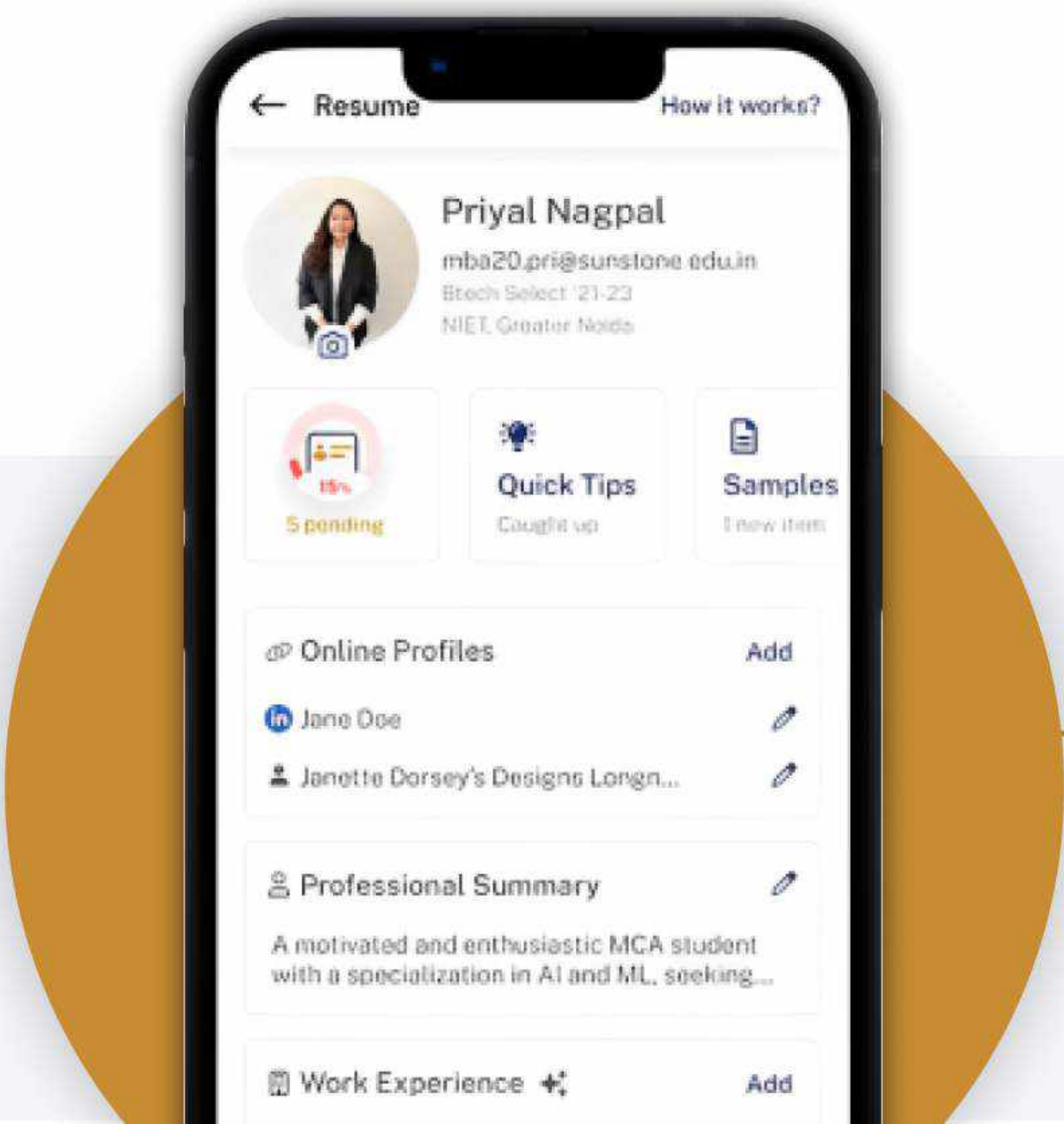
Sharing Trainer Feedback with Students

Home page widget with expert feedback to complete pending actions



Improved User Experience

- ✦ Helpful video guides
- ✦ Seamless step-by-step navigation



Aptitude Assessments & Mock Pl's Made Easy on the App

Easy booking for aptitude tests & Mock Pls on the app

Improve Selection Rate with Aptitude Practise on the App

Phase 1:

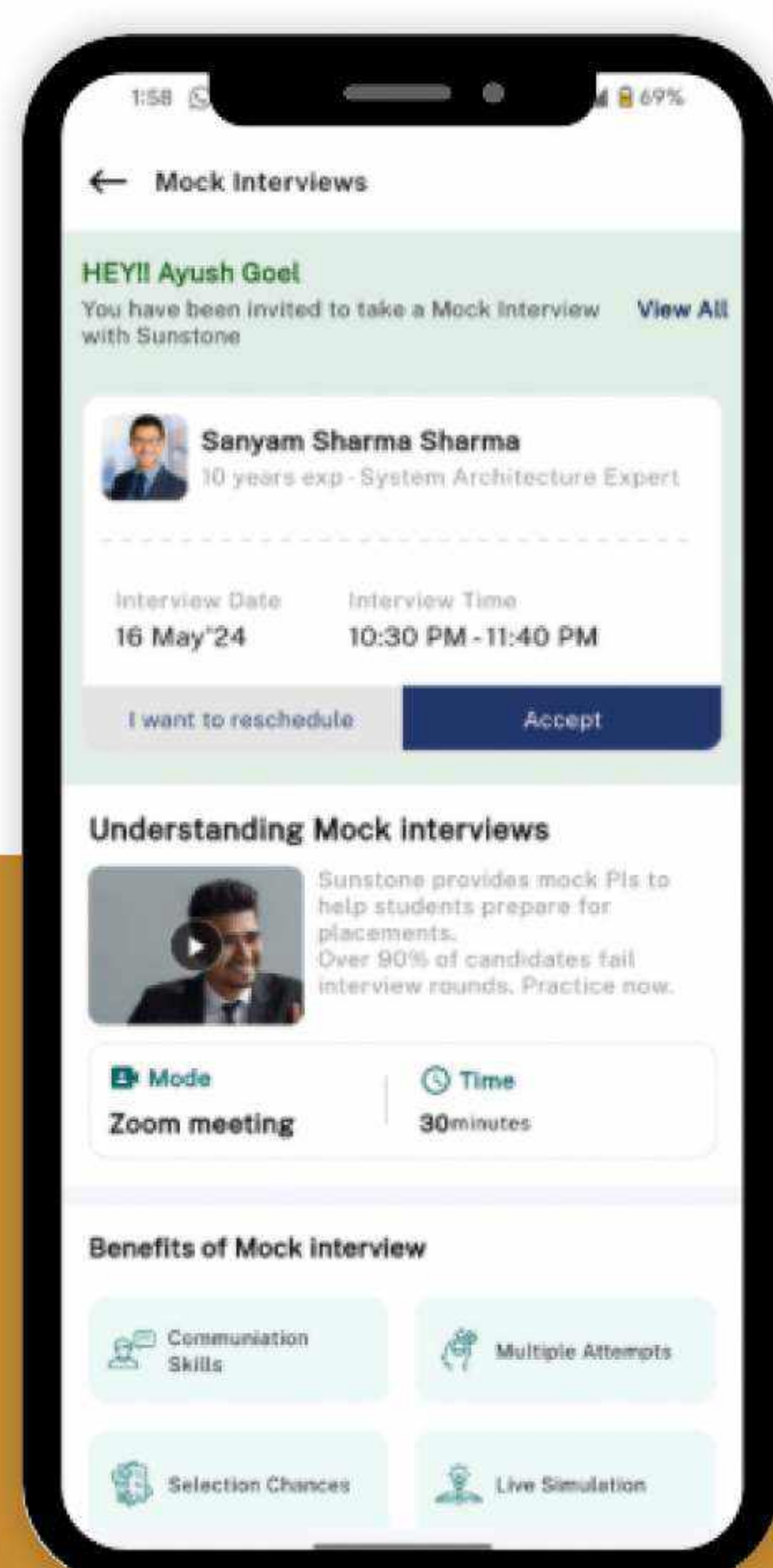
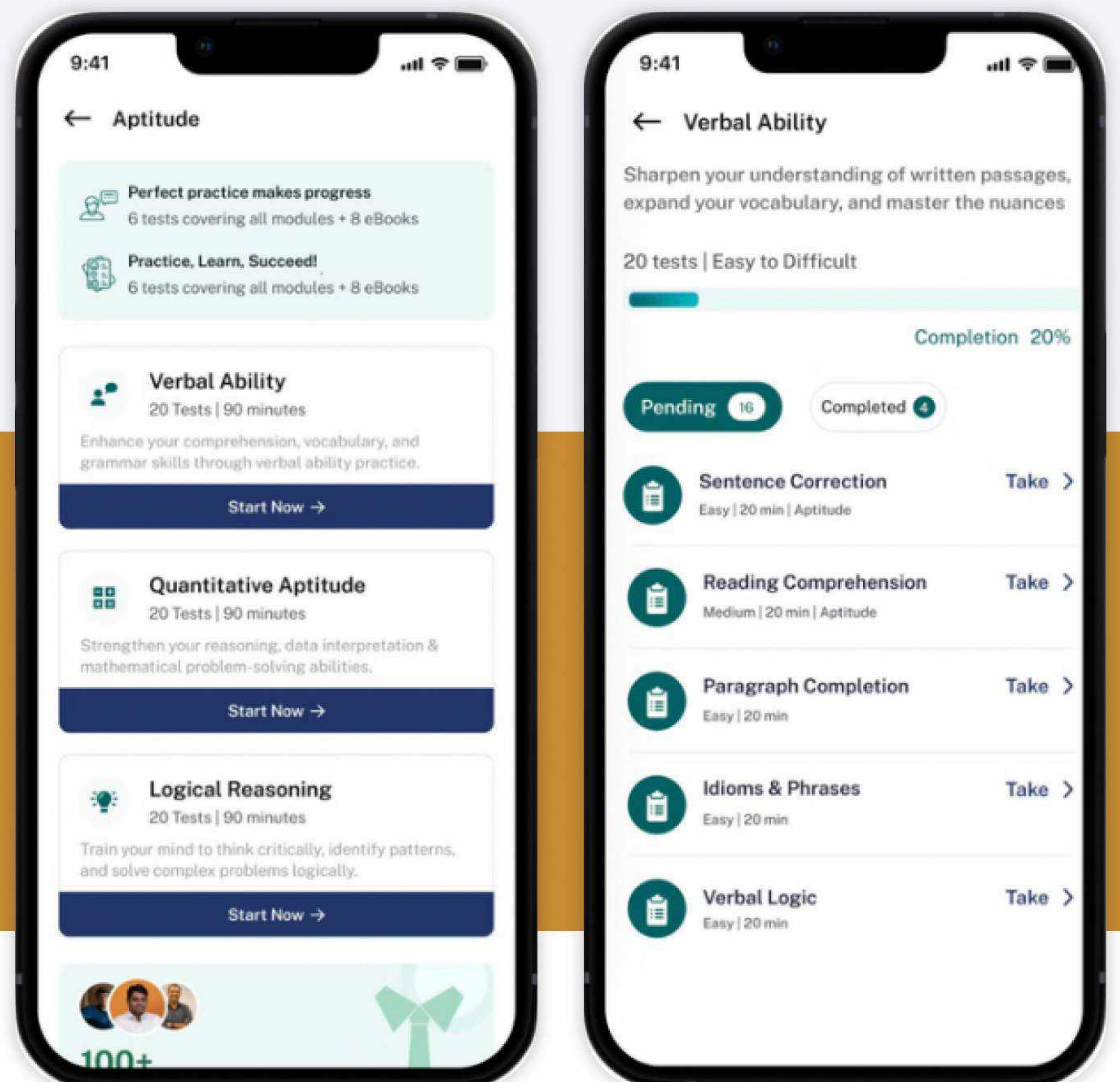
- ✦ Access categorized practise tests

Phase 2

- ✦ Scheduled mock tests: with in-person supervision

Phase 3

- ✦ On-going practise and support



Self-Scheduled Mock Pls: Built into the App for Easy Access to Mock Interviews

- ✦ Student led booking
- ✦ System led booking with confirmation
- ✦ Simple feedback form with real-time visibility

LEVERAGING WORLD-CLASS EXPERTISE FOR
SUCCESSFUL OUTCOMES



Senior Leadership at Sunstone

Highly experienced leadership team



Ashish Munjal

CEO, Co-Founder

IMT, CFA | BofA, Knowlarity,
Crownit



Piyush Nangru

COO, Co-Founder

NSIT, IMT | Crownit, Indomania



Ankur Jain

CBO, Co-Founder

NIT-S, IMT | Amazon, Airtel,
YourStory



Sarvesh Prasad

SVP - Placements

IIM A | Indian Navy, Genpact



Chirag Mittal

SVP - Finance

ICAI | Deloitte, MobiKwik,
UrbanClap



Sakshi Chadha

VP-HR

Edelweiss



Samta Arora

VP - Learning & Outcomes

LSR | Center for Civil Society,
Harappa



Sanam Chawla Sarda

VP - Strategy

IIM - Kozhikode | J.P. Morgan



Neeraj Sharma

VP - Product

Harappa, SHL

Our Corporate Relations Team

Bringing together the best of learning and industry practises



R.V. Chakravarthy

Deputy Vice President

Ex: Woxsen School of Business,
IMT Ghaziabad



Nidhi Singh Saini

Deputy Vice President

Ex: Amity, IILM University, FIIB



Tapan Suresh

Assistant Vice President

Ex: IILM, Sasmira Institute of
Management Studies & Research



Manuj

Assistant Vice President

Ex: General Manager-Placements,
LNMIIT



Rituraj Singh Kaushik

Director

Ex: IIM Lucknow, Coding Ninjas
India, Geekster



Pankaj

Associate Director

Ex: Manager Corporate Relations
With IIM Bodhgaya & IIM Mumbai



N Krishnamurthy

Associate Director

Ex: Hindusthan Educational, Institutions,
Sri Krishna Institutions, Jansons Institute



Garima Ojha

Associate Director

Ex: Parul University, JECRC,
Poornima University



Sourabh Bhattacharya

Associate Director

Ex: Prestige Institute of Engineering
Management & Research



Linda Sircar

Associate Director

Ex: JIIMS, Sikkim Manipal University,
Western International University



Rakesh Roy Chowdhary

Associate Director

Ex: Randstand, Swami Vivekananda
University, BIBS



Zameer Kazi

Associate Director

Ex: ICFAI, Symbiosis Skill &
Professional University, IIEBM

Appendix

Legacy **Employers in Action**

Sector of the Employer	Employer Name
Advertising	<ul style="list-style-type: none">➤ GSR Strategy
Automotive	<ul style="list-style-type: none">➤ CarWale➤ TVS Motors (MSX International)
Banking	<ul style="list-style-type: none">➤ ANZ➤ Equitas Small Finance Bank➤ ESAF Small Finance Bank
BFSI	<ul style="list-style-type: none">➤ A.K. Capital Services Ltd➤ Axis Bank➤ Bandhan Bank Ltd➤ HDFC Life➤ ICICI Lombard➤ InvestoXpert Advisors Pvt Ltd➤ SBI General Insurance Company Limited➤ SBICAP Securities➤ TATA AIA➤ Yes Bank➤ HDFC Sales
Building Materials	<ul style="list-style-type: none">➤ Ultra Tech Cement Ltd. (Birla White)
E-Commerce	<ul style="list-style-type: none">➤ Shadowfax➤ SKOLAR➤ IndiaMart

Sector of the Employer	Employer Name
Edtech	<ul style="list-style-type: none">➤ Extramarks➤ AdmitKard➤ SRVA Education
Financial Services:	<ul style="list-style-type: none">➤ Aditya Birla Sun Life Mutual Fund AMC
Food Service & Delivery	<ul style="list-style-type: none">➤ Biryani By Kilo➤ Haldiram's
FMCG (Fast Moving Consumer Goods)	<ul style="list-style-type: none">➤ Dabur India Ltd
Healthcare	<ul style="list-style-type: none">➤ Orange Health Labs➤ Pristyn Care
Hospitality	<ul style="list-style-type: none">➤ Mahindra Holidays and Resorts India Ltd.➤ Stanza Living➤ Zolostays Property Solutions Pvt. Ltd.➤ JoulestoWatts
Insurance	<ul style="list-style-type: none">➤ AXA XL➤ Bajaj Allianz General Insurance➤ Bajaj Allianz Life Insurance➤ Bharti AXA Life Insurance➤ ICICI Prudential Life Insurance➤ Niva Bupa Health Insurance

Sector of the Employer	Employer Name
Software as a Service (SaaS)	<ul style="list-style-type: none">➤ LeadSquared➤ MagicPin➤ JustDial➤ Zenoti➤ Keka Technologies
Direct to Consumer (D2C)	<ul style="list-style-type: none">➤ Bluestone Jewellery and Lifestyle Pvt. Ltd➤ Decathlon➤ Ferns N Petals Pvt. Ltd➤ Kent RO Systems➤ Uniqlo India➤ Zivame
Logistics & Supply Chain	<ul style="list-style-type: none">➤ Cogoport➤ Delhivery➤ Vmart
Market Research	<ul style="list-style-type: none">➤ Crownit (GoldVIP Technology Solutions Pvt. Ltd.)➤ Ken Research➤ Universal Data Solutions (UDS)➤ S&P Global Market Intelligence
Real Estate	<ul style="list-style-type: none">➤ Geetanjali Homestate Pvt. Ltd.➤ NoBroker➤ NoBroker Technologies Pvt. Ltd.
IT & BPO Services	<ul style="list-style-type: none">➤ Genpact➤ HCL Technologies